



# Citytech

- Reconsidering the mobility
- paradigm of the cities
- of the third millennium

Milano

Fabbrica del Vapore

28<sup>TH</sup> - 29<sup>TH</sup> of October 2013

.....  
SPONSORSHIP  
proposals  
.....

[www.citytech.eu](http://www.citytech.eu)



### PLATINUM SPONSOR

The Company will have an absolutely unique and special role within Citytech.

The Sponsor, with its logo will be linked to the Forum during its all fases and it will follow the development of the project to its implementation and in the post-event days: inserted in the space dedicated to "Platinum Sponsor", it will be present in all publications related to the event as well as on the Citytech website.

#### Participation as Platinum Sponsor includes:

- 1) Publication of the logo, with a dedicated areas and a specific caption on:
  - all advertising and publicity material;
  - press releases sent to daily newspapers and the leading trade publications;
  - www.citytech.eu website within the area dedicated to Platinum Sponsor with a brief description and a direct link to the company's website;
  - event newsletter;
  - event brochure with Platinum Sponsor reserved space;
  - conference invitations;
  - conference records;
  - advertising pages to be created.
- 2) Distribution of the company's promotional material together with the event documentation provided to participants.
- 3) Opportunity to be a speaker in the following session:
  - during the Institutional opening Session of the event;
  - during scientific conferences of interest;
- 4) 30 invitations personalized with your company logo to be disclosed to customers, partners, etc. for access to the entire event.
- 5) Prestigious position in the exhibition area outside the event, in front of the location, where the company will promote and exhibit their products. As a whole, the exhibition area will be able to offer to Citytech visitors and local citizens, a realistic and strong-impact picture of technologies and innovations development for our cities of today and tomorrow.
- 6) Space of the larger dimension (6 meters) and position of excellence in the exhibition area of the event.

This creates an ideal path on innovation starting from exposure external to the internal, that will reproduce a technologically advanced, sustainable and digital city. Here the Platinum Sponsor will exhibit its innovative products integrated within the structure.

The space will be:

- personalized with company logo;
- furnished with coffee table, chairs and magazine rack;
- equipped with a monitor to screen advertising clips.

**COST OF PARTICIPATION: 35.000 EURO + VAT**

[www.citytech.eu](http://www.citytech.eu) - [info@citytech.eu](mailto:info@citytech.eu)



SECRETARIAT ORGANIZATION

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ON EARTH

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LEGAL HEAD OFFICE VIA MONTE GRAPPA, 16 - 40121 BOLOGNA - TEL.: +39 051-2960894 - FAX: +39 051-220997  
OPERATIVE OFFICE VIA ARENA, 1 - 20123 MILANO - TEL. E FAX: +39 02-39811690

### GOLD SPONSOR

#### Participation as Gold Sponsor includes:

- 1) Publication of the logo, with a dedicated areas and a specific caption on:
  - all advertising and publicity material;
  - press releases sent to daily newspapers and the leading trade publications;
  - [www.citytech.eu](http://www.citytech.eu) website within the area dedicated to Gold Sponsor with a brief description and a direct link to the company's website;
  - event newsletter;
  - event brochure with Gold Sponsor reserved space;
  - conference invitations;
  - conference records;
  - advertising pages to be created.
- 2) Opportunity to be a speaker during 2 scientific conferences of your own interest;
- 3) 20 invitations personalized with your company logo to be disclosed to customers, partners, etc. for access to the entire event.
- 4) Important position in the exhibition area outside the event, in front of the location, where the company will promote and exhibit their products. As a whole, the exhibition area will be able to offer to Citytech visitors and local citizens, a realistic and strong-impact picture of the technologies and innovations development for our cities of today and tomorrow.
- 5) Space of 5 meters in the exhibition area of the event. This creates an ideal path on innovation starting from exposure external to the internal, that will reproduce a technologically advanced, sustainable and digital city. Here the Gold Sponsor will exhibit its innovative products integrated within the structure.  
The space will be:
  - personalized with company logo;
  - furnished with coffee table, chairs and magazine rack;

**COST OF PARTICIPATION: 25.000 Euro + VAT**

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### SILVER SPONSOR

#### Participation as Silver Sponsor includes:

- 1) Publication of the logo, with a dedicated areas and a specific caption on:
  - all advertising and publicity material;
  - press releases sent to daily newspapers and the leading trade publications;
  - www.citytech.eu website within the area dedicated to Silver Sponsor with a direct link to the company's website;
  - event newsletter;
  - event brochure with Silver Sponsor reserved space;
  - conference invitations;
  - conference records;
  - advertising pages to be created.
- 2) Opportunity to be a speaker during 2 scientific conferences of your own interest;
- 3) 15 invitations personalized with your company logo to be disclosed to customers, partners, etc. for access to the entire event.
- 4) Position in the exhibition area outside the event, in front of the location, where the company will promote and exhibit their products. As a whole, the exhibition area will be able to offer to Citytech visitors and local citizens, a realistic and strong-impact picture of the technologies and innovations development for our cities of today and tomorrow.
- 5) Space of 4 meters in the exhibition area of the event. This creates an ideal path on innovation starting from exposure external to the internal, that will reproduced a technologically advanced, sustainable and digital city. Here the Silver Sponsor will exhibit its innovative products integrated within the structure.  
The space will be:
  - personalized with company logo;
  - furnished with coffee table, chairs and magazine rack;

**COST OF PARTICIPATION: 15,000 EURO + VAT**

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## SUPPORTER

### Participation as Supporter Sponsor includes:

- 1) Publication of the logo, with a dedicated areas and a specific caption on:
  - all advertising and publicity material;
  - press releases sent to daily newspapers and the leading trade publications;
  - www.citytech.eu website within the area dedicated to Supporter with a direct link to the company's website;
  - event newsletter;
  - event brochure with Supporter Sponsor reserved space;
  - conference invitations;
  - conference records;
  - advertising pages to be created.
- 2) Opportunity to be a speaker during 1 scientific conferences of your own interest;
- 3) 10 invitations personalized with your company logo to be disclosed to customers, partners, etc. for access to the entire event.
- 4) Position in the exhibition area outside the event, in front of the location, where the company will promote and exhibit their products. As a whole, the exhibition area will be able to offer to Citytech visitors and local citizens, a realistic and strong-impact picture of the technologies and innovations development for our cities of today and tomorrow.
- 5) Space of 3 meters in the exhibition area of the event. This creates an ideal path on innovation starting from exposure external to the internal, that will reproduced a technologically advanced, sustainable and digital city. Here the Silver Sponsor will exhibit its innovative products integrated within the structure.  
The space will be:
  - personalized with company logo;
  - furnished with coffee table, chairs and magazine rack;

**COST OF PARTICIPATION: 10.000 Euro + VAT**



### TECHNICAL SPONSOR

#### Participation as Technical Sponsor includes:

- 1) Publication of the logo, with a dedicated areas and a specific caption on:
  - all advertising and publicity material;
  - press releases sent to daily newspapers and the leading trade publications;
  - www.citytech.eu website within the area dedicated to Technical Sponsor with a direct link to the company's website;
  - event newsletter;
  - event brochure with Technical Sponsor reserved space;
  - conference invitations;
  - conference records;
  - advertising pages to be created.
- 2) Opportunity to be a speaker during 1 scientific conferences of your own interest;
- 3) 5 invitations personalized with your company logo to be disclosed to customers, partners, etc. for access to the entire event.
- 4) Position in the exhibition area outside the event, in front of the location, where the company will promote and exhibit their products. As a whole, the exhibition area will be able to offer to Citytech visitors and local citizens, a realistic and strong-impact picture of the technologies and innovations development for our cities of today and tomorrow.

**COST OF PARTICIPATION: 5.000 Euro + VAT**

