

The image shows a person's hands holding a tablet. The tablet screen displays a 3D wireframe model of a smart grid, with lines representing power lines and nodes representing substations or sensors. This digital overlay is positioned over a background image of a city skyline with a body of water and a bridge. The Siemens logo is in the top left corner.

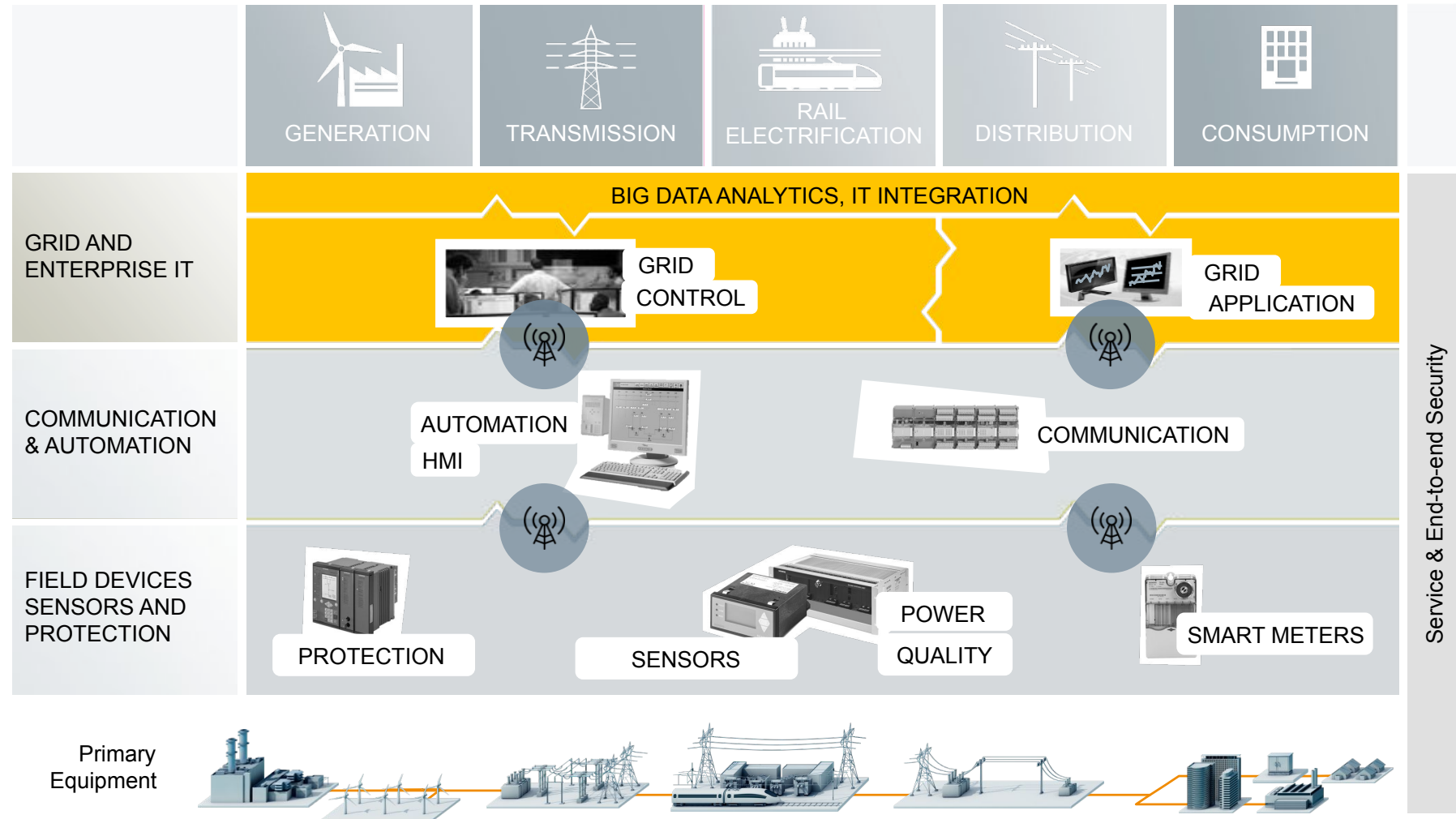
SIEMENS

The Smart Grid - Constant Energy in a World of Constant Change

Siemens solutions for Smart City development

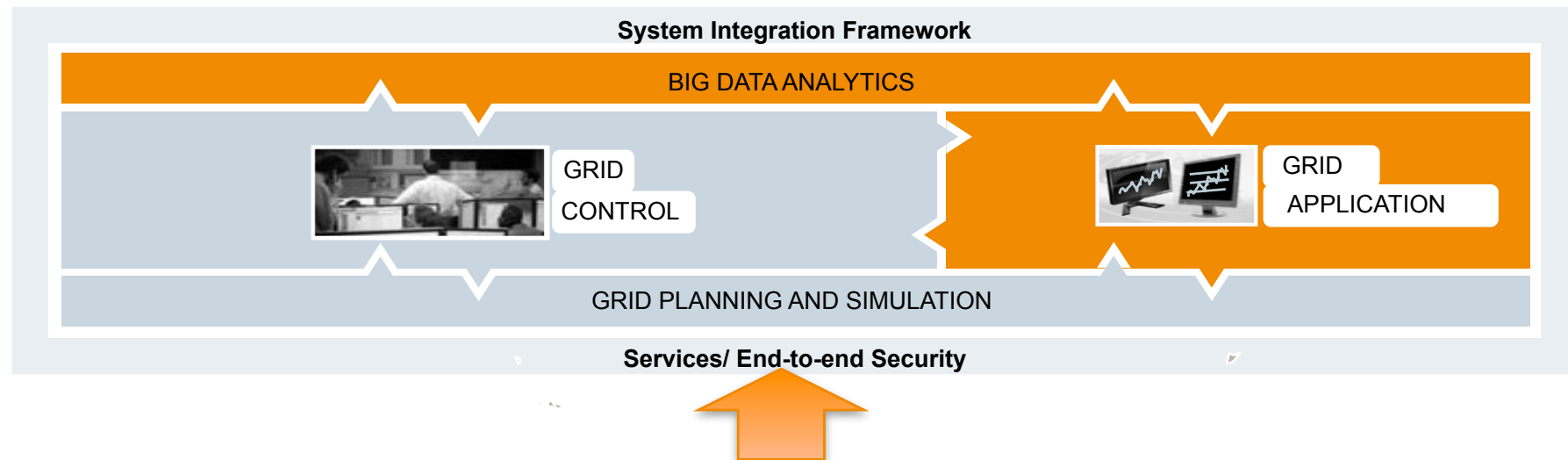
C. Guenzi – Head of Siemens Smart Grid

Siemens is offering an integrated end-to-end grid and enterprise IT software and solution portfolio



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Grid Application and Big Data analytics



BRING THE INTELLIGENCE IN THE DISTRIBUTION GRID

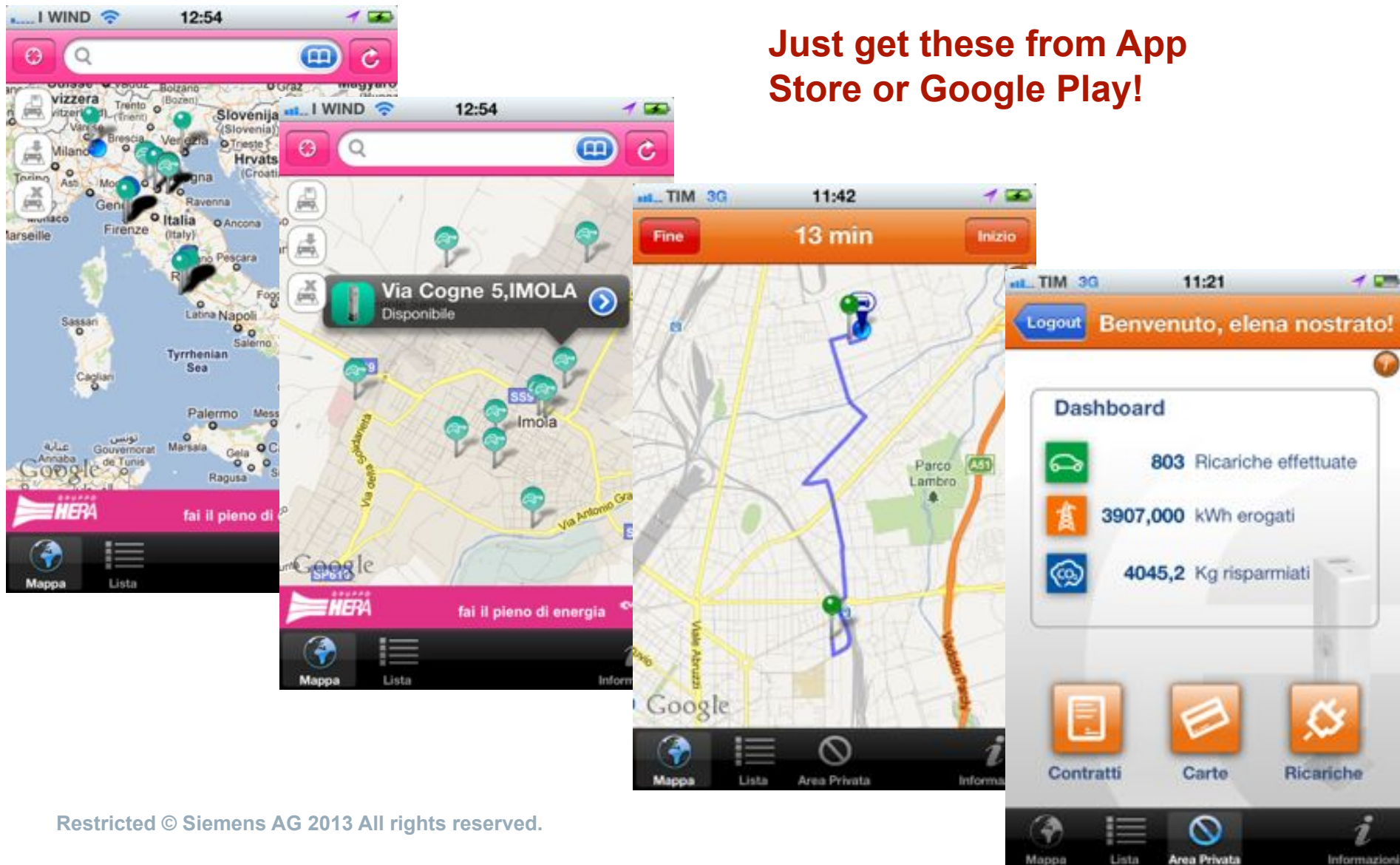
- Demand Response
- Smart Metering / MDM solution
- Big Data Analytics
- eCar
- AMIS
- Virtual Power Plant
- Non Technical Losses

Which players will take part in this story?

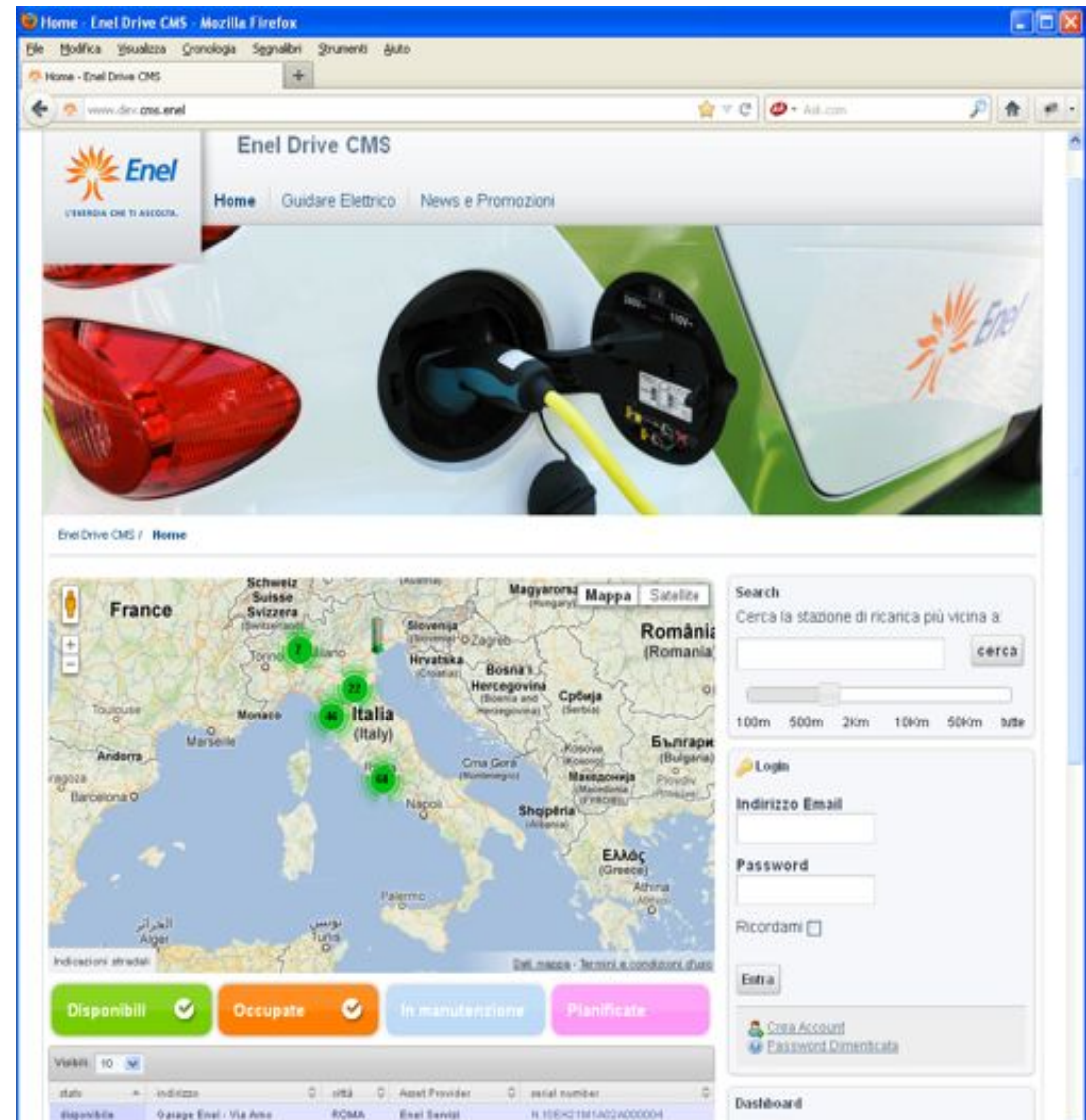


Some Screenshots Customer Engagement - Mobile phone applications

Just get these from App Store or Google Play!



Some Screenshots Customer Engagement - Web Portal



Smart Grid – powerful example of Internet of Things



Combining data coming from enterprise solutions
and consumer oriented solutions generate huge opportunity creating
value for customers @ highest level

It's all about data ... end to end data integration





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Thank you for your attention.