



Ideal green

Preserve the environment

October 2013



CSR COMMITMENTS CONSISTENT WITH OUR ACTIVITIES



With Ideal meal,

Edenred has the ambition to facilitate access for all its stakeholders to healthy nutrition at an affordable price within all the Group's business units



With Ideal green,

Edenred is committed to improving its environmental performance in all the countries in which it is operating.



With Ideal care,

Edenred is forging sustainable relationships with local communities by undertaking community outreach projects

A societal approach built on 3 strategic lines

Preserving the environment

Positioning



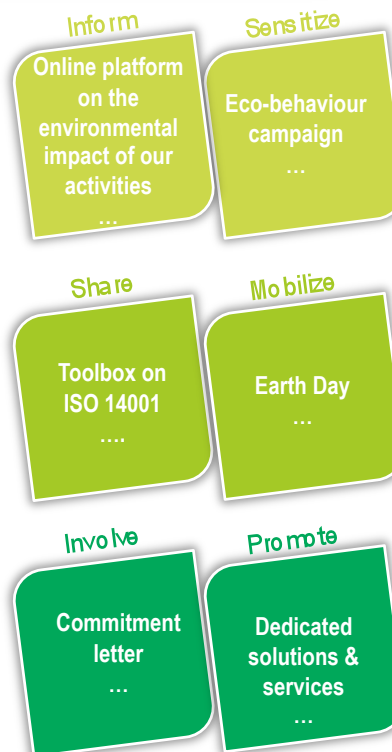
Ambition

All our countries committed to preserve the environment

Objective

Reduce Edenred's environmental impact by 2016

Actions



? What?

Edenred City is both a virtual and real city:

- **Virtual**, because this animation shows in a fun way Edenred activities.
- **Real**, because it represents all the environmental impacts of Edenred through an animated sequence with the different "universes" of the Group.



Best practices

- Use ecological paper (FSC, PEFC)
- Set up a digital invoicing system
- Replace bulbs by low-energy ones in offices
- Set up a recycling system in offices
- Use server virtualization to reduce the number of servers

What can you do?

- Print smart: on both sides, two slides per page, in B&W)
- Prefer "soft" transportation (cycling, walking)
- Set up a carpool system with your colleagues

Did you know?

- Using 100% recycled paper instead of standard paper enables to reduce energy consumption by 44%, greenhouse-gas emissions by 38% and wood consumption by 100%

What for?

Edenred City's objectives:

- Providing an **educative tool** that enables to put forward the existing actions led by Edenred countries
- **Making employees aware** of the environmental impacts generated by their activities, either collective or individual
- Improving our company's **environmental performance**



Earth day@Edenred

Mobilize

Environmental
day to mobilize
people



When ?

For the international celebration of the Earth on **April 22nd**.

The day is celebrated within Edenred's subsidiaries around this date.



What for ?

- Mobilize our employees to make them **ambassadors** of Edenred's commitment toward preserving the environment
- Sensitize our internal and external stakeholders to eco-behaviours



How ?

- Involve employees around a common theme every year
- Organize various types of actions: workshops, conferences, movies, outdoor activities, etc.



Theme:
Alimentation
and
environment



Theme:
Edenred goes
green with
Edenred city



Theme:
Paper
consumption



Earth day@Edenred Italy - 2012



Italy

In Milan, Edenred decided to test a Car Sharing scheme with its employees. This initiative will last 6 months and will be maintained if successful.

Car Sharing is a system in which a company, a public agency, an association, or even an informal group of people, provides customer or members service of one or more vehicles. Rather than having a private car remaining most of its time in a garage, Car Sharing user has a car for the duration of her/his. The rest of the time the car is used by other members.

Car Sharing is a great scheme as it represents a good way to reduce congestion, pollution and carbon footprint! It also improves the access to areas with limited public transport which is a big problem in Italy.



Edenred subscribed a special agreement with a local Car Sharing provider, so that employees can buy subscriptions to the service at special rates. The agreement is also valid for employees' relatives.

Within the next six months, the number of employees who tried the service will be monitored. A person from the CSR team is in charge of collecting and managing the requests of employees. So far 34 people asked for information.

Edenred subscribed a special agreement with a local Car Sharing provider

Earth Day 2012



I live in the city and I pay a huge amount of money for parking, insurance, and then gas and maintenance and I use my car only once every week or two. I have tried Car Sharing in Milan. The cars are sometimes hard to find, in hidden away private garages, but the representatives are always there to give you directions, and even remote unlock and start the car if you need. Their customer service is always very helpful and the cars are quite new and in great shape.

@ Maria PIA GRANDI,
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Environmental solutions

Promote

Dedicated
solutions &
services
...



Edenred Brazil and Edenred Mexico launched in 2009 and 2012 the Carbon Control® Ticket for their clients of Ticket Car®

Carbon Control® program that allows Ticket Car® client companies to calculate the amount of gas emitted by their vehicle fleets. This allows them to obtain detailed and accurate information on CO2 emissions from fuel consumption of their vehicles.



Edenred Belgique launched Ticket EcoCheque® in 2009

Ticket EcoCheque® aims to promote products and services environmentally friendly, and to ensure the increased purchasing power of its beneficiaries. Their use is reserved for the purchase of green goods and services.



Since 2010, Edenred France has been offering the ECO Pressing® program to clients and affiliates of Ticket CleanWay®

ECO Pressing® program is a concrete answer to help affiliates and clients to reduce their environmental impacts, improving their practices and meeting regulatory requirements to improve their environmental performance.



*EcoCheque®
PowerPoint presentation*



*ECOPressing®
environmental charter*