



# Citytech

- Reconsidering the mobility
- paradigm of the cities
- of the third millennium



## BUStech

in collaboration with

**AUTOBUS**



Rome  
Factory Space  
at La Pelanda  
and Città dell'Altra Economia  
17th - 18th of September 2015

## SPONSORSHIP PROPOSALS

[www.citytech.eu](http://www.citytech.eu)



**SPONSORSHIP PROPOSALS**Rome • Factory Space at La Pelanda and Città dell'Altra Economia  
17th and 18th of September 2015

## Platinum Sponsor

**PARTICIPATION AS PLATINUM SPONSOR INCLUDES**

- 1) Publication of the logo, within a dedicated area and a specific caption on:
  - all advertising and publicity material;
  - press releases sent to daily newspapers and the leading trade publications;
  - www.citytech.eu website within the area dedicated to the Platinum Sponsor with a direct link to the company's website;
  - event newsletters;
  - event brochure within the Platinum Sponsor reserved space;
  - conference invitations;
  - conference proceedings;
  - advertising pages.
- 2) Distribution of the company's promotional materials together with the event documentation provided to participants.
- 3) Opportunity to be a speaker in the following session:
  - during the Institutional Opening Session of the event;
  - during the scientific conferences of interest.
- 4) 30 invitations personalized with your company logo to be disclosed to customers, partners, etc. for access to the entire event.
- 5) Prestigious position in the exhibition area outside the event, where the company will promote and exhibit its products. As a whole, the exhibition area will be able to offer to the visitors of Citytech and BUStech and local citizens, a realistic and strong-impact picture of the technologies' and innovations' development for our cities of today and tomorrow. Companies which will participate to **BUStech** as Platinum Sponsor, will have the opportunity to exhibit maximum 5 vehicles.
- 6) Space of the larger dimensions (6 meters) and position of excellence in the exhibition area of the event. This creates an ideal path on innovation starting from the external exposure to the internal one, which will reproduce a technologically advanced, sustainable and digital city. Here the Platinum Sponsor will exhibit its innovative products integrated within the structure. The space will be:
  - personalized with company logo;
  - furnished with coffee table, chairs and magazine rack;
  - equipped with a monitor to screen advertising clips.

**COST OF PARTICIPATION: 35.000 EURO + VAT**[www.citytech.eu](http://www.citytech.eu) - [info@citytech.eu](mailto:info@citytech.eu)

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## Gold Sponsor

PARTICIPATION AS GOLD SPONSOR INCLUDES:

- 1) Publication of the logo, within a dedicated area and a specific caption on:
  - all advertising and publicity material;
  - press releases sent to daily newspapers and the leading trade publications;
  - www.citytech.eu website within the area dedicated to the Gold Sponsor with a direct link to the company's website;
  - event newsletters;
  - event brochure within the Gold Sponsor reserved space;
  - conference invitations;
  - conference proceedings;
  - advertising pages.
- 2) Opportunity to be a speaker during 2 scientific conferences of your own interest.
- 3) 20 invitations personalized with your company logo to be disclosed to customers, partners, etc. for access to the entire event.
- 4) Important position in the exhibition area outside the event, where the company will promote and exhibit its products. As a whole, the exhibition area will be able to offer to the visitors of Citytech and BUStech and local citizens, a realistic and strong-impact picture of the technologies' and innovations' development for our cities of today and tomorrow.
 

Companies which will participate to **BUStech** as Gold Sponsor, will have the opportunity to exhibit maximum 3 vehicles.
- 5) Space of 5 meters in the exhibition area of the event. This creates an ideal path on innovation starting from the external exposure to the internal one, which will reproduce a technologically advanced, sustainable and digital city. Here the Gold Sponsor will exhibit its innovative products integrated within the structure.
 

The space will be:

  - personalized with company logo;
  - furnished with coffee table, chairs and magazine rack.

**COST OF PARTICIPATION: 25.000 EURO + VAT**

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## Silver Sponsor

PARTICIPATION AS SILVER SPONSOR INCLUDES:

- 1) Publication of the logo, within a dedicated area and a specific caption on:
  - all advertising and publicity material;
  - press releases sent to daily newspapers and the leading trade publications;
  - www.citytech.eu website within the area dedicated to the Silver Sponsor with a direct link to the company's website;
  - event newsletters;
  - event brochure within the Silver Sponsor reserved space;
  - conference invitations;
  - conference proceedings;
  - advertising pages.
- 2) Opportunity to be a speaker during 2 scientific conferences of your own interest.
- 3) 15 invitations personalized with your company logo to be disclosed to customers, partners, etc. for access to the entire event.
- 4) Position in the exhibition area outside the event, where the company will promote and exhibit its products. As a whole, the exhibition area will be able to offer to the visitors of Citytech and BUStech and local citizens, a realistic and strong-impact picture of the technologies' and innovations' development for our cities of today and tomorrow.  
Companies which will participate to **BUStech** as Silver Sponsor, will have the opportunity to exhibit maximum 2 vehicles.
- 5) Space of 4 meters in the exhibition area of the event. This creates an ideal path on innovation starting from the external exposure to the internal one, which will reproduce a technologically advanced, sustainable and digital city. Here the Silver Sponsor will exhibit its innovative products integrated within the structure.  
The space will be:
  - personalized with the company logo;
  - furnished with coffee table, chairs and magazine rack

**COST OF PARTICIPATION: 15,000 EURO + VAT**

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## Supporter

PARTICIPATION AS SUPPORTER SPONSOR INCLUDES:

- 1) Publication of the logo, within a dedicated area and a specific caption on:
  - all advertising and publicity material;
  - press releases sent to daily newspapers and the leading trade publications;
  - www.citytech.eu website within the area dedicated to the Supporter Sponsor with a direct link to the company's website;
  - event newsletters;
  - event brochure within the Supporter Sponsor reserved space;
  - conference invitations;
  - conference proceedings;
  - advertising pages.
- 2) Opportunity to be a speaker during 1 scientific conference of your own interest
- 3) 10 invitations personalized with your company logo to be disclosed to customers, partners, etc. for access to the entire event.
- 4) Position in the exhibition area outside the event, where the company will promote and exhibit its products. As a whole, the exhibition area will be able to offer to the visitors of Citytech and BUStech and local citizens, a realistic and strong-impact picture of the technologies' and innovations' development for our cities of today and tomorrow.  
Companies which will participate to **BUStech** as Supporter Sponsor, will have the opportunity to exhibit maximum 1 vehicle.
- 5) Space of 3 meters in the exhibition area of the event. This creates an ideal path on innovation starting from the external exposure to the internal one, which will reproduce a technologically advanced, sustainable and digital city. Here the Supporter Sponsor will exhibit its innovative products integrated within the structure.  
The space will be:
  - personalized with the company logo;
  - furnished with coffee table, chairs and magazine rack

**COST OF PARTICIPATION: 10.000 EURO + VAT**

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# Technical Sponsor

PARTICIPATION AS TECHNICAL SPONSOR INCLUDES:

- 1) Publication of the logo, within a dedicated area and a specific caption on:
  - all advertising and publicity material;
  - press releases sent to daily newspapers and the leading trade publications;
  - www.citytech.eu website within the area dedicated to the Technical Sponsor with a direct link to the company's website;
  - event newsletters;
  - event brochure within the Technical Sponsor reserved space;
  - conference invitations;
  - conference proceedings;
  - advertising pages.
- 2) 5 invitations personalized with your company logo to be disclosed to customers, partners, etc. for access to the entire event.
- 3) Opportunity to choose between:
  - a) Position in the exhibition area outside the event, where the company will promote and exhibit its products. As a whole, the exhibition area will be able to offer to the visitors of Citytech and BUStech and local citizens, a realistic and strong-impact picture of the technologies' and innovations' development for our cities of today and tomorrow.
  - b) Space of 3 meters in the exhibition area of the event. This creates an ideal path on innovation starting from the external exposure to the internal one, that will reproduce a technologically advanced, sustainable and digital city. Here the Technical Sponsor will exhibit its innovative products integrated within the structure.

The space will be:

  - personalized with the company logo;
  - furnished with coffee table, chairs and magazine rack

**COST OF PARTICIPATION: 7.000 EURO + VAT**

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