



Citytech

- Ripensare il paradigma
- della mobilità per le città
- del terzo millennio



Roma • Aranciera del Semenzaio in San Sisto • 10-11 giugno • Milano • ottobre 2014

CITYTECH 2014: DOUBLE EDITION

Rome 10th,11th of June - Milan 26th,27th,28th of October

In 2014, **Citytech** - reconsidering the mobility paradigm for the cities of the third millennium, the event created and organized by Clickutility on Earth - is renewed and doubled, with two editions: in Rome and Milan. It is confirmed the close collaboration with the Eurispes Observatory on Mobility and Transport, which will present at **Citytech Rome** the final version of the White Paper on Mobility and Transport in Italy. During **Citytech Milan**, inauguration of BUStech, a new event entirely dedicated to the world of buses and local public transport.

CITYTECH: TOPICS

The infrastructure of our country no longer responds to the changing mobility needs of citizens, and the technological boom pushes towards the creation of a mobility increasingly interconnected, interoperable and *on-demand*. We need, therefore, a new mobility paradigm for the cities of the third millennium. After the success of 2013 edition, Citytech aims to analyze the characteristics of this paradigm, by addressing all the complexity and multiplicity of issues: **interoperability and interconnection, sharing mobility, city logistics, infomobility, infrastructure, cycling, electric mobility, innovation of services**. To meet the changing needs of transporting people and goods in an effective, efficient, safe and sustainable way; for the emergence of a multi-year development plan, leading the implementation of agreed policies among the actors of politics, economics and society.

ROME EDITION

Powered by Roma Capitale, Citytech Rome will be held on 10th-11th of June 2014 in the **Aranciera del Semenzaio in San Sisto**, the headquarters of Gardens' Service of Roma Capitale, in a beautiful green setting overlooking the ruins of the Terme di Caracalla.

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CITYTECH è un evento:



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SEGUICI SU:



During the Institutional Session of Citytech Rome on 10th of June 2014 it will be presented the **White Paper on Mobility and Transport in Italy**, designed by the Observatory on Mobility and Transport Eurispes. It is also confirmed for 2014 the close collaboration between the Observatory directed by Eng. Carlo Tosti and the Citytech event, after the anticipation of several topics contained in the White Paper that took place at Fabbrica del Vapore in Milan, on October 28th during Citytech 2013.

The White Paper of Eurispes will provide a detailed picture of the Mobility and Transport, with a focus on: transport of people and goods in large metropolitan areas; urbanization and access to transport's services; mobility and people: customers, citizens and modal choices; energy bills, social and environmental costs; policies of City Logistics and urban mobility impact on mobility.

MILAN EDITION

Promoted by the City of Milan, Citytech Milan edition will be held on 26th-27th-28th of October 2014. The location is being defined.

BUStech, an event in collaboration with the magazine **Autobus**, brings back to Milan a theme indispensable for sustainable transport: bus and LPT. As protagonists of our daily commutes, the buses carry, along with the people, the image that the city projects to its exterior. In Italy, unfortunately, this is too often entrusted to a obsolete and polluting fleet. Less than a year from the Expo 2015, investment in buses means improving the security of citizens, the air we breathe, and the image of our cities in front of the millions of tourists who will visit them.

Our industry is ready because, despite the lack of resources, continued to invest in technology and quality. BUStech will be a traveling showcase of the technological excellences available on the market, with the presence of manufacturers, enterprises, road tests, conferences, LPT company and institutions.

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